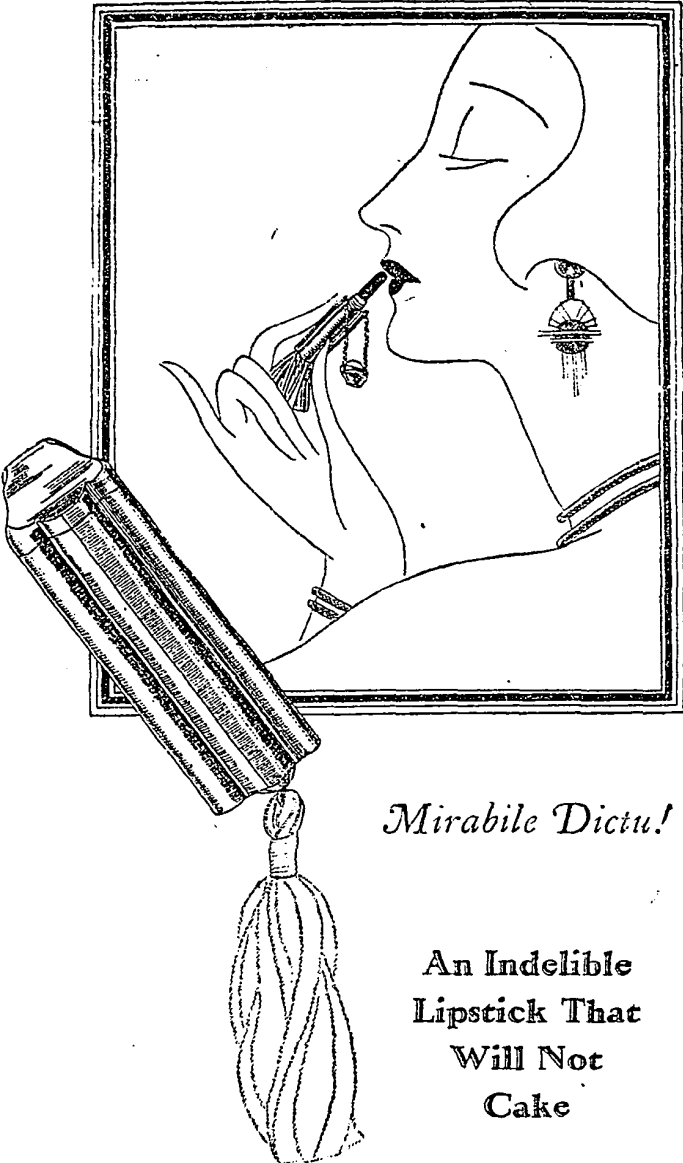


B. Altman & Co.



Mirabile Dictu!

An Indelible Lipstick That Will Not Cake

Guerlain's New Lipstick

Semi-waterproof and yet as smooth as a rose petal. And such fun to carry in its jade composition case which boasts a dangling tassel and a clever little top that co-operate in perfect unison whenever one wishes one's lipstick to appear, and then, presto, to disappear.

\$5.00

FIRST FLOOR

FIFTH AVENUE—MADISON AVENUE
THIRTY-FOURTH STREET—THIRTY-FIFTH STREET
New York



Crowds Cheer Mrs. Corson—
Mrs. Corson Praises Jantzen!

THE vociferous welcome accorded Mrs. Clemington Corson (Mille Gade) yesterday was no whit more sincere and enthusiastic than her praise for the JANTZEN Swimming Suit, which she wore on that memorable day, when, as the first mother and second woman, she swam the English Channel.

JANTZEN KNITTING MILLS—PORTLAND, OREGON
Branch Office, 303 Fifth Avenue, New York, N. Y.

Jantzen

SWIMMING SUITS

Identified by

The “Red Diving Girl” Trade Mark



CIGAR SALESMAN

WITH extended experience in the sale of tobacco products desires to represent manufacturer or wholesaler handling a full line of cigars, preferably in Middle West territory.

Because of his wide experience in this field we are confident he can produce immediate, satisfactory results.

Highest references as to character and ability.

Attention Mr. Mattison
Wm. H. Rankin Company
342 Madison Ave., New York

Reproduced with permission of the copyright owner. Further reproduction prohibited without permission.