

1959

*Jantzen*

# JANTZEN

1948

*Jantzen*

1933

*Jantzen*

1930

*Jantzen*

1921

*Jantzen*

1923

*Jantzen*

*Jantzen*

1942

# 1910 2010<sup>th</sup>

1937

*Jantzen*

1971

*Jantzen*

1952

*Jantzen*

1981

*Jantzen*

2000

*JANTZEN*

# *Jantzen*

1964

*Jantzen*



BRUNO MAGLI



## JANTZEN, 100 YEARS OF TIMELESS GLAMOUR

Gallery exhibit March 11 - April 30, 2010

This exhibit will showcase Jantzen's 100-year history, demonstrating how Jantzen went from a small knitwear company in Portland to a global enterprise.

The iconic 21-foot fiberglass *Diving Girl* will be displayed along with glamorous suits and advertisements featuring celebrities through the decades to represent fashion innovations of the era.

Jantzen's 2010 *Heritage Collection* of suits will be featured, allowing visitors to see how Jantzen's past will influence the company's next century of design. The exhibit tells the story of Jantzen's leadership in both swimwear and fashion marketing from 1910 to today.

The Art Institute of Portland Gallery

1122 NW Davis Street (between 11th and 12th)

Hours: Mon - Thurs, 9 am - 6 pm; Fri, 9 am - 4 pm; Sat, 9 am - 2 pm

cover image: 100th Anniversary Poster, Mallart